

December 15, 2011

To Our Members:

There are many occasions throughout the year that people celebrate with great passion and enthusiasm. These celebrations are not only a source of enjoyment, but also provide chances for us to gather together with friends and family from near and far. These are the celebrations when we think about the people in our lives and try to make those relationships stronger. The memories of the times celebrated helps keep our loved ones close to our hearts. I personally feel that the greatest of these occasions is Christmas.

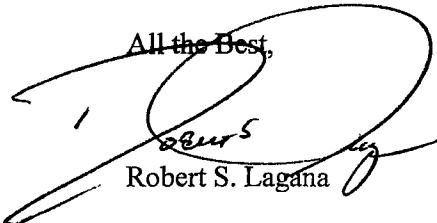
This incredible season is also a time to remember our friends and members who have helped our business get where it is today. On behalf of Vision Sports Club, I would like to take this opportunity to wish you and your family a Merry Christmas, Happy Hanukkah and a Happy New Year! Your loyalty has been unquestionable and priceless, and for that, we are eternally grateful!

I know these last few years have been difficult for so many. I have noticed that as people walk in to our Club, that the troubles or stress that they are experiencing is left at the front door. The expression on each face has a look of relief and determination – people may be mentally exhausted but they are ready to challenge themselves physically. Our Club has become a “decompression chamber” for many of our members. I have also noticed that members are finding opportunities to create a real-life social network at Vision. Members who are on a consistent time schedule for working out start to notice familiar faces, which leads to exchanging friendly nods, starting conversations, becoming workout buddies and even friends. People look forward to not only getting their training in, but also in seeing their friends.

As I have stated before, our goal from the start was to create an atmosphere in the club that was welcoming and inviting to all people at all levels of fitness. We didn't want just the committed fitness enthusiast, we wanted the fitness newcomers. We set out to present not just a new gym but a different type of gym experience. We have succeeded, and each loyal member of Vision is proof of our success. And at every swipe of your membership card, you take a step toward creating your own personal success story.

To our incredible staff, I am forever grateful for your hard work, dedication and professionalism - without you Vision would be just another gym. It also makes me proud to see the strong relationships that have formed between our staff and members, solidifying the bonds of our Vision family. Your ongoing efforts are important to our continued success.

Once again, we sincerely wish each of you good health and happiness in the coming year. May it be a year of great personal growth and development. We look forward to sharing 2012 with you and we'll see you at the Club!

All the Best,

Robert S. Lagana